



# Digital Tools & Marketing Resources

A fast reference guide to our most-used digital tools—complete with URLs, QR codes, and key features.



## NEW PRODUCTS

[laticrete.com/newproducts](https://laticrete.com/newproducts)

Explore our latest product launches, with a full archive of past introductions.



## SAMPLES & LITERATURE

[laticrete.com/samples](https://laticrete.com/samples)

Order samples, catalogs, brochures and flyers directly from our website.



## PROJECT ESTIMATOR

[laticrete.com/estimator](https://laticrete.com/estimator)

Plan projects with accurate product estimates and usage guidance.



## DOCUMENT LIBRARY

[laticrete.com/doclibrary](https://laticrete.com/doclibrary)

Access Technical Data Sheets, Technical Design Manuals, warranties, product data sheets, EPDs, HPDs, GREENGUARD certifications, project spotlights, and more.



## ARCHITECTURAL GUIDEBOOK

[laticrete.com/ag](https://laticrete.com/ag)

Download complete submittal packages, specifications, CAD/BIM details, and related architectural resources.



## FLOOR WARMING LAYOUT TOOL

[laticrete.com/floorwarming](https://laticrete.com/floorwarming)

Design room layouts and determine materials needed for STRATA\_HEAT<sup>™</sup> installations.



## LEED PROJECT CERTIFICATION ASSISTANT

[laticrete.com/green](https://laticrete.com/green)

Quickly access LEED submittal packages, including EPDs, HPDs, GREENGUARD certifications, and supporting documentation.



## LOGO USAGE

[laticrete.com/logo](https://laticrete.com/logo)

Best-practice guidance for using the LATICRETE logo across digital and print materials.



## LATICRETE UNIVERSITY

[laticreteuniversity.com](https://laticreteuniversity.com)

Take self-paced training modules for product knowledge, technical education, and distributor onboarding.



## SOCIAL MEDIA COMMUNITIES

[laticrete.com/joinourcommunity](https://laticrete.com/joinourcommunity)

Follow, engage, and share your projects. For insider updates and community conversation, join our private *Inside Track* Facebook group.

## Using LATICRETE on the job?

Tag [@laticrete](https://twitter.com/laticrete) or [@laticretcanada](https://twitter.com/laticretcanada) and use [#laticrete](https://twitter.com/laticrete).



## LATICRETE CONVERSATIONS

[laticrete.com/blog](https://laticrete.com/blog)

Read our blog to learn about industry trends, expert advice, and real-world success stories.

