



For the Builders of a Better World®

Blue Premier® Rewards The Big November Giveaway Official Promotion Rules

Effective November 1st-30th, 2026

Program Overview

This November, every eligible entry could be your winning ticket! Earn your regular Notches when you upload qualifying LATICRETE receipts, plus get chances to win bonus Notches and exclusive LATICRETE merchandise.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

You can enter in either of two ways:

- Upload a qualifying LATICRETE receipt through Blue Premier: each eligible receipt earns one entry.
- Enter for free online: complete our [Free Online Entry Form](#) to receive one entry. Submit the form again for additional entries.

There is no limit on the number of entries through either method.

4 Weekly Giveaways – 12,500 Notches Each!

- Each week, one winner will be randomly selected from all eligible entries received that week.
- Each weekly winner receives 2,500 bonus Notches + an exclusive LATICRETE merchandise package worth 10,000 Notches.

Approximate Retail Value of each Weekly Prize: \$250.

1 Grand Giveaway – 40,000 Notches!

- At the end of November, one winner will be randomly selected from all eligible entries received throughout the month.
- The grand prize winner receives 10,000 bonus Notches + a premium LATICRETE merchandise package worth 30,000 Notches.

Approximate Retail Value of the Grand Prize: \$1,000.

- All eligible entries received throughout the Promotion Period are included in the Grand Giveaway, including entries from weekly winners.

Terms & Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Promotion valid November 1–30, 2026. Open to eligible Blue Premier® Rewards members, age 18+, who are legal residents of the United States or District of Columbia,



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excluding Rhode Island. Void in Rhode Island, Canada, and where prohibited by applicable law. Prizes are not redeemable for cash.

Enter by uploading an eligible LATICRETE purchase receipt through Blue Premier® Rewards or enter for free through the [Free Online Entry Form](#). Each valid receipt or valid free form submission counts as one entry into the applicable weekly drawing and the Grand Giveaway. Unlimited entries are permitted through either method.

Winners will be selected at random from all eligible entries received for the applicable drawing. Odds of winning depend on the number of eligible entries received. All potential winners and prizes are subject to verification.

Participation through Blue Premier® Rewards is also subject to the LATICRETE Blue Premier® Rewards Program Terms & Conditions. In the event of a conflict between these Official Promotion Rules and the Blue Premier® Rewards Program Terms & Conditions regarding this Promotion, these Official Promotion Rules will govern solely with respect to this Promotion.

Winner Selection, Verification, Prize Fulfillment & Shipping

Following the close of each weekly entry period, all eligible entries received through both methods of entry will be combined into a single drawing pool. One potential weekly winner will be selected at random on the following Monday from all eligible entries received during the applicable weekly entry period using a computerized random-selection process administered by LATICRETE International, Inc. Each eligible entry will have an equal opportunity to be selected, regardless of method of entry.

Following each drawing, LATICRETE will contact the potential winner using the contact information associated with the winner's Blue Premier® Rewards account. The potential winner must respond within seven (7) calendar days after the date the notification is sent. The response must provide or confirm any information reasonably required for eligibility verification and prize fulfillment, including the potential winner's mailing address and, where applicable, merchandise preferences such as apparel size.

LATICRETE will have up to thirty (30) days from the date of the applicable drawing to complete eligibility and entry verification. The 30-day verification period does not extend the potential winner's 7-day response deadline.

If a potential winner does not respond within seven (7) calendar days, is determined to be ineligible, cannot be successfully verified within thirty (30) days after the applicable drawing, or otherwise fails to comply with these Official Promotion Rules, the potential winner will forfeit the prize. An alternate potential winner will then be selected at random from the remaining eligible entries using the same computerized random-selection process.

Following the close of the Promotion Period, one potential Grand Giveaway winner will be selected at random from all eligible entries received throughout the Promotion Period, including eligible entries submitted by previous weekly winners. The same 7-day response deadline, 30-day verification period, and alternate-winner process will apply to the potential Grand Giveaway winner.

After a potential winner has been successfully verified, bonus Notches will be credited to the winner's Blue Premier® Rewards account. Merchandise packages will be shipped to the winner's confirmed



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mailing address within approximately one to two weeks following verification. Delivery times may vary. Prizes will be fulfilled by LATICRETE International, Inc.

This giveaway is sponsored by LATICRETE International, Inc., One LATICRETE Park North, Bethany, CT 06524-3423 USA, Tel. 1.203.393.0010, Toll Free 1.800.243.4788.